

WHERE **INNOVATION**  
MEETS **SOLUTIONS**

**HireMaster**  
WRIGHT MEDIA 



## HireMaster Network

HireMaster is a performance-based recruiting platform that utilizes every tool in our portfolio to reach your recruiting goal on time and within budget. Our network and recruiting platform includes the industry's leading mobile recruiting apps, job boards, SEM, social media, voice/text marketing, email marketing, and more. Our network of products create custom campaigns utilizing our database and resources to meet your recruiting goals.

## Dashboard

HireMaster shows real-time data at a granular level with the easy-to-use dashboard. Live stats and performance provide daily and monthly reports with driver applications, number of calls generated and the ability to listen to recorded calls between recruiters and applicants. Tracking results is a must and HireMaster's dashboard enables your team to do so.

## PostMaster

Powerful posting software designed to help companies get the most out of job postings. Quickly create, schedule and post to multiple locations while tracking performance through this unique and easy-to-use platform. View impressions, clicks, calls, click-through-rates, and more. Generate reports and view post performance to get the most out of your Craigslist budget with PostMaster.



## Call Tracking

Easily track and record all inbound calls with HireMaster's Call Tracking Software. These reports give powerful insight on why calls convert and identify daily/monthly trends all while allowing you to segment call data into specific campaigns. Quickly access call recordings and share insights all within your personal dashboard. Improve your recruiting ROI with Hiremaster Call Tracking.



## Market Analysis

A vital part of HireMaster's strategy is knowing your market and how your offerings compare to other carriers. With a market analysis, our team gathers a quantitative and qualitative assessment of a specific market. Our data provides insights into potential customers and your competition. The core component in an industry analysis assesses the general environment in which you compete. Don't go into a market without the proper knowledge. Utilize HireMaster's Market Analysis tool today!

# CLIENT PARTNERSHIPS



The HireMaster team is top-notch. Listening to clients' needs, talking through budgeting, finding the right lead bucket, and always ensuring that their first priority is the satisfaction of their carriers! HireMaster does it all!

Matt Beach  
President Ten4 Recruiting



I have been using Wright Media, exclusively, for quite some time. Everyone there is so helpful and friendly. I can honestly say that doing business with this company is a joy. We have always gotten the best results with Wright! ... With all the issues we are dealing with today in our industry, it is so nice to have such a critical piece of our hiring puzzle in place and working like a finely tuned machine.

Jerry Aris  
Contracting at HLB Transportation



I like the flexibility we have. No constraints on budgets. I don't feel like I am constantly being up-sold. Hiremaster has a wide range of products that you can choose from that will meet your goals and needs. I am confident that our account is monitored closely, but we are not constantly being contacted just to check in. If they see a tactic that has been working well with other vendors, they let us know if they feel this meets our criteria. Account reps are very knowledgeable, quick to respond and very friendly. They make you feel important, not "dumb" Their knowledge of the industry is above and beyond.

Great partner – great results.

Nancy Cosaert  
Digital Media Strategist, Crete Carrier Corporation



## NETS

Let our newest HireMaster product be your digital assistant. With NETS, our team provides more manpower to filter driver calls and generate a qualified application for your recruiters to process. Allow NETS to be an extension of your recruiting department while it matches top drivers that best fit your company and fill your trucks!



Our NETS program allows our clients to get the most out of their recruitment budget by delivering higher quality prequalified applicants, reducing workload and increasing hires.

Kenny Wright  
CEO of Wright Media





# BEHIND THE



**Kenny Wright**  
Owner/CEO



**Cliff Wright**  
CFO



**Jason Troup**  
Senior VP Sales



**Landry Wright**  
VP of Business Operations



**Rob Cartier**  
Lead Developer



**Natasha Hammack**  
VP Corp. Branding & Comms.



**Macy Reyes**  
VP of Client Strategy



**Jerry White**  
Senior Account Executive



**Jennifer White**  
Senior Account Executive



**Derrick White**  
Senior Account Executive



**Shane Kennedy**  
Senior Account Executive



**Shane Jackson**  
Senior Account Executive



**Chris Masson**  
National Sales Director



**Jake Goggans**  
Senior Account Executive



**Caleb Bowen**  
Account Executive



**Drennen Beam**  
Account Executive



**Megan Wright**  
Account Executive



**Taylor Morrow**  
Account Executive



**Christy Shelton**  
Client Development Assoc.



**Andy Eaton**  
Account Coordinator



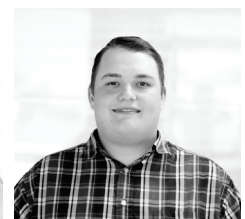
**Joey Singleton**  
Account Coordinator



**Brittney Scroggins**  
Account Coordinator



**Collin Barnwell**  
Digital Media Director



**Logan Wright**  
Senior Account Strategist



**Spencer Oliver**  
Account Strategist



**Catie Wood**  
Account Strategist



**Tiffany Pesnell**  
Data & Efficiency Analyst



**Hannah Wells**  
Developer



**Jacob Shumate**  
Developer



**Katie Signa**  
Corp. Marketing & Strategy Mgr.



**Chantel Cartier**  
Social Media Coordinator



**Alice Anne Heath**  
Graphic Designer



**Torie Singleton**  
Administrative Specialist



**Joe Medy**  
Editor/EA Sports Today



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“I've built my company and reputation on problem solving, innovation and staying ahead of the curve with technology in the recruiting space. I'm proud of our team of expert innovators and that is what makes HireMaster a true leader in the recruiting industry.”

Kenny Wright, CEO.